



ENGINEERING Learnership



Visual Merchandiser

99688



010 085 0918



www.zoneups.com



405 Cliff Ave, Waterkloofridge, Pretoria



BOOK NOW



3-8 Months



Classroom & Online Training



NQF Level 3 CREDITS (30)

ABOUT THIS COURSE

The Occupational Certificate: Visual Merchandiser prepares learners to plan, develop, implement and maintain visually appealing merchandise displays that attract customers and increase sales within retail environments.

Learners develop the knowledge and practical skills required to create visual merchandising plans, design promotional displays, dress display windows, maintain merchandise displays and evaluate their effectiveness. The programme also covers retail marketing principles, store layouts, visual presentation techniques, promotional activities, safety practices and customer-focused merchandising.

This qualification combines classroom learning, practical training and workplace experience to prepare learners for a successful career in the wholesale and retail industry.



Target Audience

- Community members
- School leavers
- Current care workers
- NGO and outreach staff
- Primary health teams
- Household care assistants
- Social service support

PRICE

ONLINE:(Price on Request)

CLASSROOM: (Price on request)
(Includes snacks and beverage
– only applicable to classroom
bookings)

KNOWLEDGE MODULES

SMART ZONE

- Concepts of Visual Merchandising
- Principles of Visual Merchandising
- Retail Store Layout Planning
- Fixtures, Props, Signage and Ticketing
- Colour, Balance, Scale and Proportion
- Themes and Display Design
- Lighting and Store Ambience
- Promotional Activities
- Display Planning and Implementation
- Safety in Visual Merchandising
- Housekeeping Standards
- Maintaining and Evaluating Displays
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PRATICAL SKILLS

SMART ZONE

- Develop visual merchandising action plans
- Draw retail floor plans
- Identify promotional themes and products
- Prepare display and window areas
- Organise signage and promotional materials
- Dress display windows and in-store displays
- Apply visual merchandising principles
- Adapt displays to suit available space
- Maintain merchandising displays
- Evaluate display effectiveness
- Recommend improvements for future displays
- Apply housekeeping and safety procedures

WORK BASED AREAS

SMART ZONE

- Natural energy healing practice environments
- Crystal healing practice spaces
- Holistic wellbeing centres
- Private energy healing practices
- Public or community wellbeing settings
- Client consultation areas
- Client record keeping environments
- Healing session preparation spaces
- Crystal healing session rooms
- Wellness facilitation settings
- Mentored energy healing practice environments
- Registered practitioner observation settings
- Professional referral networks
- Support protocol environments
- Client follow-up and support settings
- Practice administration environments

KEY

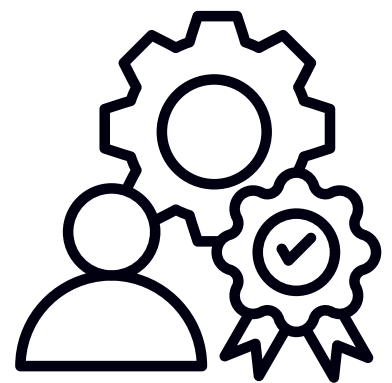
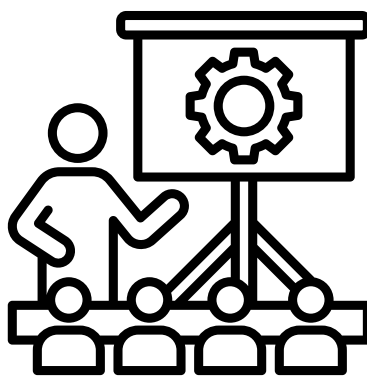
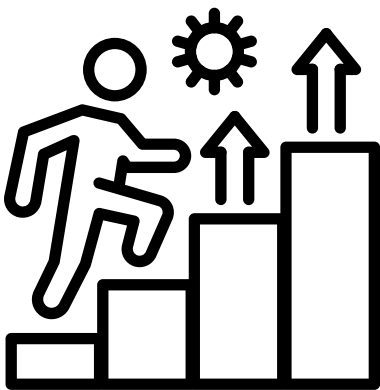
SMART ZONE

FEATURES

- Crystal Healing Practitioner
 - Part qualification under Natural Energy Healing Practitioner curriculum
 - Curriculum Code: 532906000
 - NQF Level 5
 - Includes knowledge, practical skills and workplace experience
 - Covers natural energy healing foundations and professional ethics
 - Includes anatomy and physiology related to energy healing
 - Covers crystal healing theory, crystal properties and healing protocols
 - Includes client consultation, record keeping and support protocols
 - Focuses on safe, professional and ethical facilitation of client wellbeing
- Includes practical application of crystal healing sessions

BENEFITS OF THIS LEARNERSHIP

- Builds confidence in facilitating crystal healing sessions
- Develops professional client consultation and communication skills
- Improves understanding of energy fields, chakras, meridians and aura
- Supports ethical and professional energy healing practice
- Strengthens knowledge of crystal properties, grids, layouts and protocols
- Develops practical skills in preparing and conducting healing sessions
- Supports compliant client record keeping and POPIA-aware practice
- Builds workplace readiness through guided practical experience
- Prepares learners to support holistic client wellbeing





SIGN UP NOW

SIGN UP NOW AND SECURE YOUR PLACE

1. Register Online – www.zoneups.com
2. Select the training you prefer and the date you would like to attend.
3. Fill in the registration form.
4. Choose your payment method and finalize the booking.

Request a Quotation

Accreditation



*South African
Institute Of
Occupational Safety
And Health*



Services SETA



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