



IT

MASTER CLASS



DESIGN THINKING INNOVATION LEAD MASTER

118788



010 085 0918



www.zoneups.com



405 Cliff Ave, Waterkloofridge, Pretoria



BOOK NOW



2 Day Course



Classroom & Online Training



Certificate of Attendance

ABOUT THE COURSE

This course is designed to develop learners into Design Thinking Innovation Leads who can guide teams to solve complex problems and create innovative, human-centred solutions. The programme equips participants with the skills to apply design thinking methodologies, combining creativity, research, and strategic thinking to drive innovation in organisations.

Learners will explore key concepts such as human-centred innovation, collaboration, research methods, and innovation leadership. The course also focuses on understanding user needs, analysing data, and transforming insights into practical and impactful solutions.

Through a combination of theory and practical application, participants will learn how to lead innovation workshops, facilitate group problem-solving, and implement solutions within real-world business environments. By the end of the course, learners will be able to contribute to organisational growth, improve processes, and drive innovation strategies effectively.



Target Audience

- Beginners
- Students
- Designers
- Developers
- Creatives
- Entrepreneurs
- Professionals
- Innovators
- Learners
- Graduates

PRICE

CLASSROOM: Request a Quote

ONLINE: Request a Quote

Includes snacks and beverages –
only applicable to classroom
bookings)

DAY ONE

OVERVIEW

SMART ZONE

INTRODUCTION TO DESIGN THINKING

Understand design thinking principles and processes

Learn the difference between problem-based and solution-based thinking

HUMAN-CENTRED INNOVATION

Apply user-focused approaches to problem solving

Understand customer needs and behaviour

INNOVATION & CREATIVITY

Explore ideation techniques and brainstorming methods

Apply convergent and divergent thinking

RESEARCH & INSIGHTS

Conduct basic research (qualitative & quantitative)

Analyse and interpret data for innovation

COLLABORATION & TEAM DYNAMICS

Work effectively in multidisciplinary teams

Understand collaboration techniques and communication

DAY TWO

OVERVIEW

SMART ZONE

DESIGN THINKING PROCESS

- Apply empathy, define, ideate, prototype, and test stages
- Solve real-world problems using structured methods

INNOVATION LEADERSHIP

- Lead teams to generate innovative solutions
- Facilitate workshops and group sessions

PROTOTYPING & TESTING

- Develop and test ideas quickly
- Use feedback to improve solutions

PROJECT & IMPLEMENTATION STRATEGIES

- Plan and manage innovation projects
- Understand implementation and scaling of solutions

WORKPLACE APPLICATION

- Apply design thinking in business environments
- Improve processes, services, and products

PROJECT & IMPLEMENTATION MANAGEMENT

- Plan and manage innovation projects
- Understand implementation strategies
- Learn how to scale solutions effectively

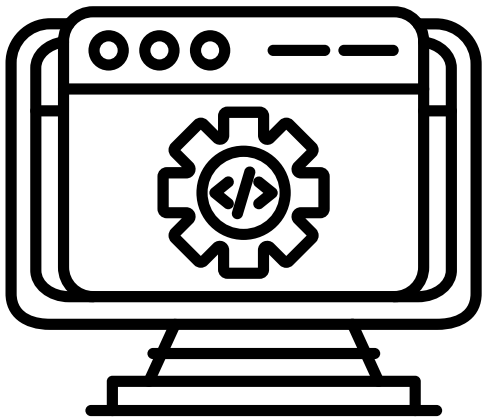
WORKPLACE APPLICATION & STRATEGY

- Apply design thinking in real business environments
- Improve products, services, and processes
- Drive innovation and organisational growth

FEATURES OF THIS COURSE

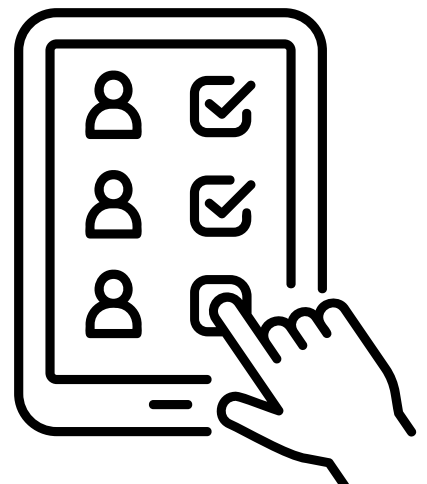
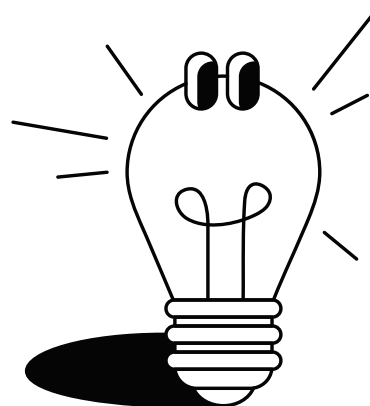
SMART ZONE

- Includes supply chain and inventory fundamentals
- Develops accuracy in stock recording and verification
- Emphasises workplace compliance and organisational procedures
- Interactive learning with real-life scenarios
- Suitable for entry-level and current warehouse staff
- Delivered by experienced industry facilitators



BENEFITS OF THIS SHORT COURSE

- Develop the ability to read and interpret construction drawings
- Perform bricklaying tasks to industry standards
- Enhance productivity and work efficiency
- Open opportunities for career growth in construction
- Receive a Certificate of Attendance to support your CV





SIGN UP NOW

SIGN UP NOW AND SECURE YOUR PLACE

1. Register Online- www.zoneups.com
2. Select the training you prefer and the date you would like to attend.
3. Fill in the registration form.
4. Choose your payment method and finalize the booking.

Request a Quotation

Accreditation



*South African
Institute Of
Occupational Safety
And Health*



Services SETA



Fasset

Make the future count



ETDP-SETA



QCTO