

DESIGN THINKING INNOVATION LEAD

Learnership Programme

Programme / Code: 118788

Delivery: Classroom & Online Training

Provider Website: www.zoneups.com

Contact: 010 085 0918 | 405 Cliff Ave, Waterkloofridge, Pretoria

This PDF converts the supplied master class brochure into a learnership-style information sheet. Where learnership-specific details such as duration, NQF level, or credits were not stated in the source, they are marked as to be confirmed.

Programme Format

- Learnership format
- Classroom & online training
- Workplace-relevant practical learning
- Certificate / qualification outcome to be confirmed

Duration

Learnership duration: To be confirmed. The source brochure lists the programme as a 2 Day Course, which would need to be replaced with the actual learnership duration.

Price

- Online: Price on request
- Classroom: Price on request
- Includes snacks and beverages for classroom bookings only

Target Audience

- Innovation leads
- Team leaders
- Managers and supervisors
- Project coordinators
- Business improvement practitioners
- Entrepreneurs and change agents
- Employees involved in problem-solving and process improvement
- Entry-level and current staff developing innovation skills

About This Learnership

The Design Thinking Innovation Lead Learnership is designed to develop learners into innovation-focused professionals who can guide teams to solve complex problems and create human-centred solutions. The programme equips participants with practical skills to apply design thinking methodologies by combining creativity, research, collaboration, and strategic thinking to drive innovation in organisations. Learners explore key concepts such as human-centred innovation,

research methods, ideation, teamwork, prototyping, testing, innovation leadership, and implementation strategies. Through a combination of theory and practical application, participants learn how to lead innovation workshops, facilitate group problem-solving, analyse user needs and data, and implement solutions in real-world business environments. By the end of the programme, learners are prepared to contribute to organisational growth, improve processes, and support innovation strategies effectively.

Learning Areas / Knowledge Modules

- Introduction to design thinking
- Human-centred innovation
- Innovation and creativity
- Research and insights
- Research and data insights
- Collaboration and team dynamics
- Design thinking process
- Innovation leadership
- Prototyping and testing
- Project and implementation strategies
- Project and implementation management
- Workplace application and strategy

Practical Skills

- Apply empathy, define, ideate, prototype, and test stages
- Use user-focused approaches to problem solving
- Conduct basic qualitative and quantitative research
- Analyse and interpret data for innovation
- Turn insights into practical solutions
- Facilitate brainstorming and ideation sessions
- Lead innovation workshops and group problem-solving activities
- Develop and test ideas quickly
- Use feedback to improve solutions
- Plan and manage innovation projects
- Apply design thinking in real business environments
- Improve products, services, and processes

Workplace / Work Experience Areas

- Facilitating collaborative problem-solving in teams
- Identifying user needs and customer behaviour
- Collecting and analysing research data
- Developing human-centred solutions

- Leading ideation and innovation sessions
- Supporting project implementation and scaling
- Improving business processes and service delivery
- Applying innovation methods to workplace challenges

Key Features

- Builds capability in design thinking and innovation leadership
- Combines creativity, research, and strategic thinking
- Strengthens collaboration and communication in multidisciplinary teams
- Develops workshop facilitation and structured problem-solving skills
- Supports practical workplace innovation and business improvement
- Delivered through theory and practical application

Benefits of This Learnership

- Develops human-centred problem-solving ability
- Improves innovation, creativity, and idea generation
- Builds confidence to lead innovation workshops and team sessions
- Strengthens project planning and implementation skills
- Supports organisational growth and process improvement
- Improves employability in innovation, strategy, and business improvement roles

Accreditation Section Shown in the Source

- SaioSh
- Services SETA
- Fasset
- ETDP-SETA
- QCTO

Registration Info

- Register online at www.zoneups.com
- Select the training you prefer and the date you would like to attend
- Fill in the registration form
- Choose your payment method and finalize the booking

Note

The source file is structured as a 2-day master class. Learnership-specific details such as duration, NQF level, and credits were not given in the PDF and should be added separately for a final production brochure.